

## LeadershipConnect:

### ATTRACTING AND RETAINING YOUNG PROFESSIONALS TO NONPROFIT BOARDS

#### Panelist



#### JEREMY PERLMAN

**Vice President,**  
CBIZ Borden Perlman

Jeremy is vice president and part of the fourth generation of family leadership at CBIZ Borden Perlman, an insurance and risk management advisory firm based in Ewing. An industry thought leader, he specializes in assisting large, privately held companies in the real estate, manufacturing, distribution, and transportation industries.

Jeremy has a philanthropic spirit and supports many local nonprofit organizations in volunteer leadership. He currently serves on the Board of Jewish Family & Children's Service of Greater Mercer County, and is a past Board member of the Princeton Mercer Regional Chamber, Trenton Circus Squad, and Penn Hillel.

He is the founder of the NextGen Giving Circle, a charitable initiative focused on developing the next generation of philanthropic leaders in the Greater Mercer County area. The giving circle focuses their efforts on non-profits that serve Mercer County, and in the last four years has granted more than \$100,000. Recipients of the giving circle's grants include: HomeFront, Millhill Child & Family Development Center, Trenton Music Makers, National Junior Tennis & Learning of Trenton, and the Boys & Girls Clubs of Trenton & Mercer County.

Jeremy lives in Lawrenceville, New Jersey with his wife, son, and dog.

#### Panelist



#### CHINSU SHAJAN

**Associate,**  
Stark & Stark

Chinsu is a member of Stark & Stark's Accident and Personal Injury Group. Ms. Shajan concentrates her practice on serious personal injuries, negligent security claims, wrongful death, and product liability matters. Ms. Shajan appears frequently in federal, state, and appellate courts in New Jersey and New York. Ms. Shajan also has extensive experience litigating many complex product liability cases throughout the country.

Prior to joining Stark & Stark, Ms. Shajan served as an appellate law clerk to the Honorable Thomas W. Sumners, Jr., J.A.D., of the New Jersey Superior Court, Appellate Division. Ms. Shajan is the current treasurer of the South Asian Bar Association of New Jersey and sits on the Board of Trustees for NonProfit Connect.

## Panelist



**JEFF KEY**  
Consultant,  
Nfinity Enterprises

Jeff is a lifelong resident of New Jersey and currently resides in New Brunswick. He currently serves as a consultant with Nfinity Enterprises, primarily focusing on website design, social media strategy, and technology integration with nonprofits and small businesses. He also partners with different nonprofit organizations on projects related to leadership training and staff development, improving nonprofit board governance practices, and helping develop partnerships for leadership opportunities in the nonprofit sector for emerging leaders from diverse backgrounds.

He graduated from Princeton University with a B.A. in Political Science and from Seton Hall University School of Law. He has previously served as a founding board member and board co-chair of the Young Nonprofit Professionals Network of New Jersey, and is currently serving as a board member of The Apostles' House and the Center for NonProfits.

## Moderator



**AMY BOROFF**  
Development Strategist,  
Amplifi

Amy is a Development Strategist at Amplifi. She strategizes with nonprofit organizations to strengthen their messaging and communications-ultimately to raise more money. With close to 20 years in Nonprofit Development (and a few years as an Entrepreneur), Amy brings a wealth of insight and experience to her clients and the fundraising teams she works with.

## Programming Support Provided By:



PRINCETON AREA COMMUNITY FOUNDATION  
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