



Building Nonprofit Board and Executive Leadership for Service Today and Tomorrow

NonProfitConnect enhances the impact of greater Mercer County nonprofits by building an increasingly diverse, skilled, and engaged group of board and staff leaders. Through strengthening governance practices and leadership capacity, we help nonprofits maximize the impact of their programming for the communities they serve.

We offer programs designed to:

- Provide training and resources for nonprofit boards and executive leadership.
- Create opportunities to network, explore current issues, and make connections between leaders.
- Support current Executive Directors and prepare the next generation of executive leaders for nonprofits in our region.
- Recruit future Board leaders and provide mentorship to facilitate successful board service.

"In Mercer County we are very fortunate to have an organization that helps us move our nonprofit organizations forward in a very significant way – NonProfitConnect."

Pam Gregory, Past President & CEO, Princeton-Blairstown Center



Impact Awards 2026

Date: Thursday, October 22nd, 5:30-8:00pm

Venue: Mercer Oaks Country Club, 725 W. Village Rd, West Windsor, New Jersey

Join us to recognize local individuals and organizations who have made an impact in our community. Network with colleagues who care about nonprofits!

\$10,000 VISIONARY SPONSOR

Company as visionary sponsor during promotional lead-in to Impact Awards (via Facebook/LinkedIn)

- One year logo placement on NonProfitConnect home page as sponsor
- Sponsorship of our 9-month Leading From Within Program
- Recognition in one NonProfitConnect Newsletter sent monthly to 3,500 email recipients
- Individual spotlight post on Facebook and LinkedIn highlighting the company and its support of the Impact Awards, along with recognition as a Visionary Sponsor across event social media promotions.
- Primary logo placement on registration page and website event page for attendees
- Opportunity to address participants in remarks to attendees
- Logo recognition on event invitation sent to over 3,500 supporters
- Recognition in pre/post event press releases/publicity
- Formal acknowledgment as Visionary Sponsor in remarks by the NonProfitConnect speaker during the event
- Opportunity to submit one (1) slide of content to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Primary placement of clickable digital ad in digital program
- Recognition of company in our post-event thank you email to attendees
- 10 tickets to the 2026 Impact Awards
- Registration provided for 3 attendees to BoardConnect, 6 hour training for professionals to learn how to serve on boards; then opportunity to be connected to local boards

\$7,500 PRESENTING SPONSOR

Company as presenting sponsor during promotional lead-in to Impact Awards (via Facebook/LinkedIn)

- One year logo placement on NonProfitConnect home page as supporting sponsor
- Recognition in one NonProfitConnect Newsletter sent monthly to 3,500 email recipients
- Individual spotlight post on Facebook and LinkedIn highlighting the company and its support of the Impact Awards, along with recognition as a Presenting Sponsor across event social media promotions.
- Primary logo placement on registration page and website event page for attendees
- Opportunity to address participants in remarks to attendees
- Logo recognition on event invitation sent to over 3,500 supporters
- Recognition in pre/post event press releases/publicity
- Formal acknowledgment as Presenting Sponsor in remarks by the NonProfitConnect speaker during the event
- Opportunity to submit one (1) slide of content to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Primary placement of clickable digital ad in digital program
- Recognition of company in our post-event thank you email to attendees
- 8 tickets to the 2026 Impact Awards
- Registration provided for 2 attendees to BoardConnect, 6 hour training for professionals to learn how to serve on boards; then opportunity to be connected to local boards

\$5,000 PLATINUM SPONSOR

- One year logo placement on NonProfitConnect home page as sponsor
- Individual spotlight post on Facebook and LinkedIn highlighting the company and its support of the Impact Awards, along with recognition as a Platinum Sponsor across event social media promotions.
- Recognition in Executive Director letter of news bulletin sent monthly to 3,500 email recipients
- Primary logo placement on registration page and website event page for attendees
- Logo recognition on event invitation sent to over 3,500 supporters
- Recognition in pre/post event press releases/publicity
- Formal acknowledgment as Platinum Sponsor in remarks by the NonProfitConnect speaker during the event
- Opportunity to submit one (1) slide of content to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Primary placement of clickable digital ad in digital program
- Recognition of company in our post-event thank you email to attendees
- 6 tickets to the 2026 Impact Awards
- Registration provided for 1 attendee to BoardConnect, 6 hour training for professionals to learn how to serve on boards; then opportunity to be connected to local boards

\$2,500 GOLD SPONSOR

- One year logo placement on NonProfitConnect Event page as sponsor
- Individual spotlight post on Facebook and LinkedIn highlighting the company and its support of the Impact Awards, along with recognition as a Gold Sponsor across event social media promotions.
- Logo placement on registration page for attendees
- Logo recognition on event invitation sent to 3,500 supporters
- Recognition in pre/post event press releases/publicity
- Formal acknowledgment as Gold Sponsor in remarks by the NonProfitConnect speaker during the event
- Opportunity to submit one (1) slide of content to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Secondary placement of clickable digital ad in digital program
- Recognition of company in our post-event thank you email to attendees
- 4 tickets to the 2026 Impact Awards

\$1,000 SILVER SPONSOR

- One year logo placement on NonProfitConnect Event page as sponsor
- Recognition on social media as Silver sponsor (via Facebook/LinkedIn)
- Logo appears on sponsorship recognition page to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Secondary placement of clickable digital ad in digital program
- Recognition of company in our post-event thank you email to attendees
- 2 tickets to the 2026 Impact Awards

\$500 NONPROFIT PARTNER SPONSOR

- One year logo placement on NonProfitConnect Event page as sponsor
- Logo appears on sponsorship recognition page to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Placement of digital ad in digital program
- 1 ticket to the 2026 Impact Awards
- 1 BoardConnect training for a current board member

\$500 SUPPORTING SPONSOR

- One year logo placement on NonProfitConnect Event page as sponsor
- Logo appears on sponsorship recognition page to be displayed in the sponsor deck as guests are arriving and during sponsorship acknowledgement
- Placement of digital ad in digital program
- 1 ticket to the 2026 Impact Awards



We Would Like to Support NonProfitConnect!

Please complete the following section and either mail to address below or email to micayla@nonprofitconnectnj.org

- ☐ **\$10,000 VISIONARY SPONSOR**
- ☐ **\$7,500 PRESENTING SPONSOR**
- ☐ **\$5,000 PLATINUM SPONSOR**
- ☐ **\$2,500 GOLD SPONSOR**
- ☐ **\$1,000 SILVER SPONSOR**
- ☐ **\$500 NONPROFIT PARTNER SPONSOR**
- ☐ **\$500 SUPPORTING SPONSOR**

Name: _____ **Company:** _____

Phone: _____

Address: _____

Email (required) _____

I am unable to attend. Please accept my donation of \$_____ Total Amount Enclosed

(Please make checks payable to NonProfitConnect. To pay on our website, use this link:
<https://secure.givelively.org/event/volunteerconnect-inc/2025-nonprofitconnect-impact-awards>)

Checks can be made payable and returned to:

NonProfitConnect
957 Rte. 33 - Suite 12, #145
Hamilton Square, NJ 08690

For more information, please call Micayla at 410-212-5223 or email micayla@nonprofitconnectNJ.org.

NonProfitConnect is a 501(c)(3) nonprofit organization. Your contribution is tax deductible to the extent permitted by law.